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Frightening numbers!

I get feedback that there are never enough statistics available so after some research I would like to share some numbers with you. Whilst they are based on 2006 numbers, from the Australian Institute of Health & Welfare, the statistics do tell a familiar story.

I have tried to simplify the numbers.

- Every day **275** people are diagnosed for cancer.
- **16,349** males are diagnosed with Prostate Cancer every year. **45** per day.
- **12,170** females are diagnosed with Breast Cancer every year. **33** per day
- **13,076** people are diagnosed with colorectal cancer each year. **36** per day
- **10,684** people are diagnosed with Melanomas each year. **29** per day
- **9,182** people are diagnosed with Lung Cancer each year. **25** per day.

In 2009, Cancer claims at Comminsure accounted for **61%** of all trauma claims, by far the largest category. This equates to just over **\$37million** paid out in cancer related claims that year.

I have a goal of ensuring that all of my clients hold at least \$200,000 of critical illness cover.

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